

Delivering Knowledge

Other ways to work with us

There are many ways we may be able to work together to develop and sell products and services of relevance to the HR community. Here are some, but we are always interested in what you have to say, so get in touch!

Trainer

Consultants are often experts in their field and regularly provide training services. If you do any training, we can 'cross-sell' from consulting jobs or promote your expertise as a stand-alone service.

Writing

We can promote and sell downloadable training materials, ebooks, whitepapers etc. Plus we are always interested in knowledgeable writers and bloggers for our magazine website HRreview.co.uk

Consulting

Trainers are often experts in their field and regularly provide consulting services. If you offer consulting services, we can "up-sell" from training sessions or promote your expertise as a stand-alone service.

Affiliate

You can earn commission by linking to our website from your emails, blog, tweets or anywhere you can add a URL or banner. Join and earn!

“Symposium is a team dedicated to delivering HR knowledge. It's time to join!”

Symposium: Delivering Knowledge

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Content Provider

Becoming a Symposium Content Provider

What you need to know



Content providers wanted

Join our team

Symposium Events has been producing HR related conferences and training for over ten years. We have produced hundreds of events and trained thousands of HR professionals.

But we want to do more!

We are expanding our service portfolio to offer online training via on-demand webinars, elearning and other digital media.

We are keen to partner with trainers who can provide educational content which can be hosted and sold via our main website.

We can assist with audio recording and video production if needed, or simply take media files provided by you and incorporate them in our site.

We will then promote and market materials to our large audience of HR and related professionals.

So if you have training content languishing on a little visited site, partner with us to you'll acquire a dynamic new channel to market.

Areas of interest

- HR strategy, tools and techniques
- Recruiting, talent management, leadership
- Employee engagement, development
- Organizational structure and analytics
- Employee wellbeing, absence and health
- Process design, HR technology
- Let's hear your ideas?



How we work

We can take pre-recorded content or assist with transforming your PowerPoint's and speech notes into a dynamic video. We incorporate this media on our website and promote your content alongside our own.

What we offer

By partnering with Symposium you will gain a new channel to market through which you can ensure your content will be seen by a wider audience.

What's more, you can monetize your expertise for a global audience by turning occasionally used PowerPoint presentations into permanently available digital content.

We can offer advice on simple production techniques or undertake the work of transforming your static presentation in to a dynamic audio and visual presentation.

We market our content via email and advertising campaigns which generate tens of thousands of visits from HR and related professionals every year. Each one a potential purchaser.

Put your training material to work by joining Symposium's digital content portfolio.

“Working with Symposium means your digital content has the potential to reach thousands of HR professionals every year”

FAQ

Who owns the course material?

You retain full ownership of the IP for the course material you provide. However, we do need you to license us to use and sell this - otherwise we cannot act on your behalf. Our license terms are non-exclusive so you won't be restricted in offering your courses to other customers in any way.

How do I get paid?

We pay a commission on each sale once the balance on your account reached a minimum of £100.

How much can I earn?

This depends on the price charged for your material. We pay a commission of 30% on the value of the sale once the balance on your account reached a minimum of £100. You can also earn an extra 10% on your own material and 10% on any other sales on by joining our affiliate programme and linking to our site in your own marketing material.

Want to know more?

Call Pamela Flores on 020 7231 5100