

Delivering Knowledge

Other ways to work with us

There are many ways we may be able to work together to develop and sell products and services of relevance to the HR community. Here are some, but we are always interested in what you have to say, so get in touch!

Webinars & eLearning

Our website can deliver webinars - if you have training content filmed, or material we can record as audio or video, we can include it in our site and market it.

Trainer

Consultants are often experts in their field and regularly provide training services. If you do any training, we can 'cross-sell' from consulting jobs or promote your expertise as a stand-alone service.

Consulting

Trainers are often experts in their field and regularly provide consulting services. If you offer consulting services, we can "up-sell" from training sessions or promote your expertise as a stand-alone service.

Writing

We can promote and sell downloadable training materials, ebooks, whitepapers etc. Plus we are always interested in knowledgeable writers and bloggers for our magazine website HRreview.co.uk

“Symposium is a team dedicated to delivering HR knowledge. It's time to join!”

Symposium: Delivering Knowledge

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Affiliate

Becoming a Symposium Affiliate

What you need to know



Affiliates Wanted

Join our team

Symposium Events has been producing HR related conferences and training for over ten years. We have produced hundreds of events and trained thousands of HR professionals.

But we want to do more!

We have recently introduced a range of online products such as webinars based on our conference sessions and bespoke training programmes.

If you have access to an HR audience – as a magazine, website, podcaster, blogger, YouTuber or via any other digital media – you can simply link to our site and start earning commission payments. What's more, because many of our products are webinars, affiliates can join our scheme from anywhere in the world because customers from anywhere on the web can access our products. So if you are an HR related publisher or guru – anywhere from Argentina to Zambia – join our affiliate scheme today!

Ways to earn...

- Use the affiliate URL directly in an email
- Use the affiliate URL in a tweet
- Use the affiliate link in an HTML email
- Use the affiliate link in a post
- Embed the affiliate banner in an HTML email
- Embed the affiliate banner on a site



How we work

We produce a range of products from £5 webinars to £600 per delegate conferences. This range of products means that if you can reach an audience of HR related professionals, we probably have a product or service that you can promote and earn a commission fee on sales.

We provide an automated online affiliate area where you can sign up and access your account. We also offer telephone and email support.

What we offer

Automated tracking of links on our website means you can earn instantly by using your unique URL tag as a Symposium affiliate. We will provide you with technical advice about using our URL links plus free artwork and banner adverts to make your site links more effective.

Our online affiliate area features real time management reports, so you can see how much you have earned, whenever you want – no waiting for monthly statements. Payments are made once you have reached a minimum of £100 commission (which is possible in a single sale!). We issue payment 30 days from receipt of invoice in UK £s via cheque, bank transfer or Paypal (net of any payment fees).

“Becoming an affiliate is an opportunity to earn by linking to our site and products. Put your emails, podcasts, tweets and website etc to work!”

FAQ

What is an affiliate?

An affiliate is a person or organization that promotes our products and services using special, trackable links to our website and earning commission on associated sales.

How do I join?

Sign up on our website at symposium-events.com

How do I link to your site?

When you sign up, we give you a unique tag which you add to any link to our site – so if you link to the home page, or to specific events or webinars you just add the tag at the end of the URL or use one of the banner adverts we provide with a similar link and all sales that come from your clicks will be added to your account.

How much can I earn?

We pay ten percent commission and our events retail at prices from £300 to £600 – so a single sale could earn you £60. The more you promote us, the more you can earn!

Want to know more?

Call Pamela Flores on 020 7231 5100