

Delivering Knowledge

Other ways to work with us

There are many ways we may be able to work together to develop and sell products and services of relevance to the HR community. Here are some, but we are always interested in what you have to say, so get in touch!

Affiliate

You can earn commission by linking to our website from your emails, blog, tweets or anywhere you can add a URL or banner. Join and earn!

Webinars & eLearning

Our website can deliver webinars - if you have training content filmed, or material we can record as audio or video, we can include it in our site and market it.

Trainer

Consultants are often experts in their field and regularly provide training services. If you do any training, we can 'cross-sell' from consulting jobs or promote your expertise as a stand-alone service.

Writing

We can promote and sell downloadable training materials, ebooks, whitepapers etc. Plus we are always interested in knowledgeable writers and bloggers for our magazine website HRreview.co.uk

“Symposium is a team dedicated to delivering HR knowledge. It's time to join!”

Symposium: Delivering Knowledge

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Exhibitor

Becoming a Symposium Exhibitor

What you need to know



Exhibitors Wanted

Join our team

Symposium Events has been producing HR related conferences and training for over ten years. We have produced hundreds of events and trained thousands of HR professionals.

We partner with strictly limited numbers of exhibitors at each event to provide sales and networking opportunities to key suppliers.

Our conferences cover topics such as:

- Graduate Recruitment
- Maternity and Paternity Leave
- Employer Branding
- Employee Engagement
- Health @ Work
- Innovation in Recruitment
- Expatriate Management
- Talent Management and Leadership
- HR Business Partnering
- Stress and Workplace Wellbeing
- HR Technology

Benefits of exhibiting

- Thought-leadership speaking platforms
- Exhibition stands for sales networking
- Arranged meetings with delegates
- Insert material with conference documentation.
- Branding on marketing emails and website
- Free passes for your team and special guests
- Special offers for your customers.



How we work

We produce approximately ten major HR events each year. Each event is unique, 'hand-crafted' and bespoke – we want to make each one a learning experience of value to every delegate.

We strictly limit the number of exhibitors to ensure you have the maximum exposure to delegates. With some sponsorship packages we will also pre-arrange meetings for you with delegates.

What we offer

You will also get the opportunity to take part in a great event, attended by delegates with a real interest in the topic under discussion. Delegates are generally paying attendees so you know that they have budget and a real business challenge to tackle related to the event topic.

We are flexible in how we work with exhibitors. We will consider speaking opportunities, arrange workshops or sponsored receptions, organize one-to-one meetings with delegates, provide some free places and additional special offers for your customers – in-short we want to work with you to integrate the event into your sales and marketing strategy and to maximize the benefits you realize from your sponsorship package.

“Exhibiting offers networking and sales opportunities but can also build your brand and demonstrate thought leadership”

FAQ

How many leads will I get?

We cannot guarantee numbers – but we are sure that our delegates are interested in the event topic because most pay to attend – so if your service relates well to the conference, you should find an interested and motivated audience.

Do you arrange meetings?

Yes with some packages we will contact delegates to ask if they would like a scheduled meeting with your representative. We will also offer a unique “Meetings for Charity” incentive for delegates to encourage them to attend.

Can we speak?

Some sponsorship packages include a speaking slot although we strictly forbid ‘sales presentations’. If you can provide thought-leadership, unique research or innovative case studies we are happy to discuss speaking slots.

Want to know more?

Call Tony Okbani on 020 7231 5100